



Border Union Agricultural Society **Privacy Policy**

At the Border Union Agricultural Society (**BUAS**) we are committed to protecting and respecting privacy. We are registered with the Information Commissioners Office (ICO) as a Data Controller, registration No ZA378263.

Our Registered address is Springwood Park, Kelso, Scottish Borders, TD5 8LS. We are a registered Charity with the Office of Scottish Charity Regulator (OSCR), No SCO16869. Our Data Controller is the Executive Director who can be contacted at the above address. We are a Membership Organisation.

This policy sets out the basis on which any personal data we collect from you, that you provide to us or that we may receive from others about you, will be processed by us and your rights in this regard. It includes data that we hold electronically and in paper files.

The information we hold about you is provided to us by you, or third parties with your consent or on some other lawful basis, in the course of our legitimate interests as a membership Society, Show and Charity providing support and assistance to our members.

We only hold data if we have a Lawful basis for doing so.

The Data we keep is limited to the data we need to undertake our role as a Society, Show and as a Charity.

We only collect data about you that you provide to us. We may contact you in such a manner and for purposes that you would reasonably expect us to do so.

We will process data to deliver the services the BUAS provides to you.

All organisations that process personal data must only do so for a lawful reason. We therefore only hold and/or process data for one of the following reasons:

- With your consent;
- To perform or anticipate entering into a contract;
- To fulfill a legal obligation;
- To protect vital interests of a data subject or another;
- To perform a task in the public interest or in an official capacity;
- In furtherance of legitimate interests of ourselves or a third party.

Most of the information we hold is on the basis of your consent as members of the Association, exhibitors or competitors; in furtherance of a contract or anticipation of entering in to one, or based on a legitimate interest.

When joining the BUAS, booking a trade stand or entering to compete at the Border Union Show (or other Society organised events; Including but not limited to The Border Union Ram Sales, Kelso) or other similar activities with which the Society is involved, we may need to

share your data with relevant regulatory and similar bodies. For instance, if there is a breed society requirement for a class your details may need to be verified by them.

We will retain your data unless you ask us to delete it for as long as it needs to be held in furtherance of our Society objectives; for necessary administrative purposes; in furtherance of any legal obligation we hold and if there are overriding business interests, such as the safety and security of others to do so.

We will share your personal information internally and with third parties and other stakeholders, including government departments held in furtherance of our Society objectives; for necessary administrative purposes; in furtherance of any legal obligation we hold and if there are overriding business interests, such as the safety and security of others to do so.

You have the right to:

- Know what information we hold about you and what we use it for; you can ask for a copy of any the personal information we hold.
- Ask us to stop sending you marketing information.
- Have any information we hold about you corrected if it is inaccurate or incomplete.
- Request the deletion or removal of personal data where there is no compelling reason for us to continue to hold it.
- Restrict our processing of your data in certain circumstances, such as when there is a question over the way in which we are using it.
- Obtain and reuse your personal data for your own purposes.
- Object to our processing of your personal data on the basis of legitimate interest and for direct marketing.

Unless the issue is complex, we will respond to any of the above within one month.

We will stop processing your data on the basis of legitimate interest unless there are compelling legitimate grounds for us to continue.

We will stop any processing of your data for direct marketing as soon as we receive an objection.

Our website uses “cookies” for analytical purposes. Through their use we can track visitors to our website to improve the user experience. Although it traces IP addresses, all personal data other than the address is not collected.

We are required to provide you with this information under the General Data Protection Regulation (GDPR), which came into force on 25 May 2018.

Information that details your rights under GDPR can be found on the Information Commissioners Office (ICO) website. If you are unhappy with how we deal with you, you have the right to refer the matter to the Information Commissioner at:

Information Commissioner’s Office, Wycliffe House, Water Lane, Wilmslow, Cheshire SK9 5AF

This policy may be updated from time to time. If so, an announcement will be made on our website where the new policy will be displayed.